



## **ACTIV WELLNESS - PRIVACY POLICY**

### **What type of information do we collect?**

We receive, collect and store any information you enter on our website or provide us in any other way. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, communications); comments, feedback, product reviews, recommendations, and personal profile.

### **How do we collect said information?**

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

### **Why do we collect said information?**

We collect such Non-personal and Personal Information for the following purposes:

1. To provide and operate the Services;
2. To provide our Users with ongoing customer assistance and technical support;
3. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
5. To comply with any applicable laws and regulations.

### **How do we store, use, share and disclose said personal information?**

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall. Email addresses are stored in a secured account under Mailchimp.com that automatizes several email

campaigns under the management and access of Activ Wellness only. At all times you are eligible for an unsubscribe option where all your stored data shall be removed from our databases.

### **How can you withdraw your consent from us storing your information?**

If you don't want us to process your data anymore, please contact us at [\[info@activwellness.ch\]](mailto:info@activwellness.ch) or send us mail to: [Chemin Vallon de la Paudèze, 5 / 1094 Paudex, Switzerland].

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at [\[info@activwellness.ch\]](mailto:info@activwellness.ch) or send us mail to: [Chemin Vallon de la Paudèze, 5 / 1094 Paudex, Switzerland].

### **Privacy Policy Updates**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

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Activ Wellness  
Founder - Rocio Dos Santos Arenas

